**Project Spec**

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| **CLIENT** | | |
| **PROJECT NAME** | **Brooklyn Outdoor Film Festival Website** | |
| **CLIENT NAME** | Jennifer Viala | |
| **BRAND** | Brooklyn Vibes Events Co. | |
| **PRODUCT** | **Website page** | |
| **NAME** | | **MAILING ADDRESS** |
| **PHONE** | |  |
| **EMAIL** [JenniferViala@gmail.com](mailto:JenniferViala@gmail.com) (online) | |  |
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| **PROJECT | *purpose and opportunity*** | | |
| Client needs to **communicate online** about her festival in order to announce the upcoming showings and take reservations! | | |
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| **OBJECTIVE | *what does the project work to achieve?*** | | |
| Publicize the festival through the website.  Show information about the festival, id="about"  the films are showing id="schedule"  and regularly published news or  announcements about the festival. id="news"  Add a map to show the location,  where the festival will be passing on.  Add a contact form with visitor credentials. id="contact"  Add register form or page for free ticket registration . id="regForm"  Add social media icons with links described next step | | |
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| **EXTERNAL LINKS | w*hat sites we should link?*** | | |
| City of Brooklyn’s news website - <https://www.brooklyndaily.com/>  The Brooklyn Bridge Park’s website - <https://www.brooklynbridgepark.org/>  CM:  Twitter - <https://twitter.com/>  Instagram - [https://www.instagram.com](https://www.instagram.com/)  Facebook - <https://www.facebook.com/>  G+ google+ with no hrefs - Just for purpose for future grows.  Youtube: also for futures purpose. | | |
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| **COMMENTS** | | |
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